

## **Take a look at the benefits of using sod!**

### **VALUE**

Sod looks luxurious, yet it works like an investment. Landscaping with sod can instantly increase the market value of property by 15% or more. For a relatively small difference in cost, homeowners and builders can avoid the many difficulties and uncertainties associated with lawn seeding. With turfgrass sod, a professional grower has assumed most of the lawn establishment risks. You can expect delivery of top quality turf, ready to meet your needs. That is what 'value added' is all about.

### **INSTANTANEOUS RESULTS**

Sod provides an instant lawn, unlike seeded lawns which may take months to become established, and can be enjoyed immediately after installation

### **EROSION CONTROL**

Because sod is a fully mature, cultivated product, it can be installed on slopes and on inferior soils where seeding is very difficult, if possible at all. Sod provides instant soil stabilization in erosion-prone areas. Also, in North Carolina, sod can be installed in nearly every month of the year, not just during the summer months.

### **SPECIFIC PLACEMENT**

Unlike the random growth achieved with the best of seeding techniques, sod is placed precisely where the finished product is desired.

### **Environmental Benefits of a Well Maintained Lawn:**

#### **POLLUTION CONTROL**

- Turfgrass traps and removes dust and dirt from the air.
- 2,500 square feet of lawn absorb carbon dioxide from the atmosphere, and release enough oxygen for a family of four to breathe.
- COOLING EFFECT
- On a hot summer day, lawns will be 30 degrees cooler than asphalt and 14 degrees cooler than bare soil.
- The front lawns of eight houses have the cooling effect of about 70 tons of air conditioning. The average home has an air conditioner with just a three or four ton capacity.

#### **WATER FILTER**

- Turfgrass acts as a natural filter by purifying the water passing through its root zone.